

POPULAR LITERATURE (Major Elective I)

RECOMMENDED TEXTS:

1. Leo Lowenthal. *Literature, Popular Culture and Society*. Prentice-Hall, 1961
2. Robert L. Root.. *The Rhetorics of Popular Culture*. Greenwood Press, 1987.

BOOKS FOR REFERENCE:

1. Caweti, John G. *Adventure, Mystery and Romance: Formula stories as Art and Popular Culture*. Chicago: University of Chicago Press, 1976.
2. Inge, M. Thomas. *Handbook of American Popular Literature*. New York: Greenwood Press, 1988.
3. Dominic Strinati. *An Introduction to Theories of Popular Culture*. Routledge, 2004.
4. Carla A. Freccero. *Popular Culture: an Introduction*. NYUP, 1997.
5. Dominic Strinata. *An Introduction to Studying Popular Culture*. Psychology Press, 2000.

JOURNALS:

1. *Americana: The Journal of American Popular Culture*.
2. *East Asian journal of Popular Culture*.

E-RESOURCES:

1. www.jstor.org
2. www.journalofpopularculture.com
3. <http://literariness.org>
4. www.jltonline.de
5. www.tezu.ernet.in